How the Cloud can Reduce Computer Hardware Expenses

Maintaining computer hardware is a challenge for dental practices. While most IT professionals recommend that computers be upgraded every two to four years the costs can be a drag to the bottom line. By moving your practice to the cloud you ease the strain on your budget.

Hardware Maintenance: A Necessary Evil

Upgrading computer hardware has become a necessary evil for small and large businesses to remain competitive in today’s fast paced consumer climate and that includes dental offices. Most IT professionals recommend upgrading computers every two to four years. Though the reasons for upgrading vary, it’s no surprise to you and your pocketbook that upgrade hardware can be extremely costly on many levels.

If you’re at a time when upgrading hardware is a necessity, consider this. Cloud technology saves practices money. By using the cloud, you can significantly reduce computing costs that can otherwise be channeled to other profitable endeavors for your practice.

Let’s find out how cloud technology can reduce computing expenses.

An Array of Services at Shared Costs

You minimize heavy spending on capital investment while having varied options for the services your practice needs. You do not have to invest in expensive hardware or software but can use the cloud to change or enhance your internal computing resources. Sharing the costs of installation, system management and other services with other cloud users is a great cost-saving strategy for your practice.

More with Less

In an in-house computing system, hardware and software maintenance, capacity issues, security and other daily functions are time-consuming and costly. A trusted cloud provider can take care of all these concerns so that you and your staff can better focus on productivity goals rather than be firefighters or technicians. In short, you can achieve more with lesser costs.

Organizational Agility

Increasing capacity to suit the needs of a growing practice involves sizable, up-front capital budget. Moreover, downtime setting up a new system can result in losses for your practice. With cloud technology, additional computing services can be accessed by simply changing orders and this can be made ready for you in days at minimal costs.
Elimination of Redundancy

Additional staff, extra equipment and redundant data processes can drain company coffers. They contribute to unrestrained expenses that can hamper your practices potential for growth and affect profitability.

Increase in Business Value

While it is crucial to properly manage tangible computing resources like hardware, software and computing staff, it is equally vital to enhance the efficiency, capacity and reliability of your practices computing system in order to increase business value.

Here’s why:

Efficiency
Computing technology makes people, equipment and processes efficient and enhances overall organizational performance that greatly improves the bottom line. Efficiency is anchored on the speed, flexibility, relevance and quality of response. Old computing platforms have complex and rigid functions that are unresponsive to changing business needs, thus compromising efficiency.

Capacity
As businesses expand, the need for storage and management of massive data growth becomes exigent. When internal storage capacity reaches its peak in old computing grids, providing for additional storage capabilities will mean additional costs, delays and user inconveniences. With the cloud, the sky is virtually the limit even with a limited budget. There is no need for investing in large but expensive storage servers while having access to cheaper and more spacious cloud storage. You can then direct your savings to core business activities that help raise your practices’ worth.

Reliability
Reliability is predicated on stability, continuity, elasticity and flexibility of service. Giant cloud technology providers like Google, Yahoo, Bing and Amazon, to name some, are equipped to meet contingencies head-on. They cannot afford to render mediocre services because they have a name to protect. A reliable computing system eliminates headaches and makes headway for your practice.

Summary

Clearly, you can add value to your practice by creating a strategic road map for to include the powerful enabling innovation called cloud technology and bring your practice to the next level.

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