

CASE STUDY

DR. GREG WU, EMERSON DENTAL

SWITCHED TO CURVE FROM

Eaglesoft

IN 2021

REDUCED IT COSTS BY

90%

OPTIMIZED TIME EFFICIENCY

1.5X

From Burdened to Empowered:

How Dr. Wu Found Freedom & Efficiency with Curve Dental®

Dr. Greg Wu's vision for Emerson Dental, a thriving multi-specialty practice in Massachusetts, was limited by outdated server-based software. Eaglesoft's inefficiencies were a constant source of frustration, especially the ever-growing IT costs.

Curve Dental's cloud-based solution revolutionized Emerson Dental's operations, slashing IT expenses by a staggering 90% while boosting efficiency and patient care.

"Not having to deal with cybersecurity issues and backups has relieved so much stress and time." - Dr. Greg Wu

THE IT BURDEN

Innovation, Stifled

Dr. Wu's commitment to innovation extended beyond patient care. He envisioned a practice that embraced cutting-edge technology to streamline workflows and enhance the patient experience. However, Eaglesoft, the practice's existing software, became a significant roadblock.



Trapped in a Server Nightmare: Eaglesoft's High-Maintenance Infrastructure

Eaglesoft's server-based architecture required on-site servers and dedicated IT staff for maintenance and troubleshooting. This translated to major overhead costs and wasted resources. The constant need for upgrades and data backups further burdened his IT team, diverting their attention from core practice operations.

Outdated Tech, Inflated Costs: Eaglesoft's Expensive C++ Architecture

Built on C++, a programming language not widely used in modern software development, Eaglesoft lacked the agility and functionality needed to support Dr. Wu's vision. This outdated technology resulted in inefficiencies and limited scalability, making it difficult for the software to adapt to the growing practice's needs.

The IT Time Suck: Constant Updates and Troubleshooting

Emerson Dental's server-based system required frequent manual updates, a time-consuming and error-prone process. Additionally, Eaglesoft's complex architecture often led to technical glitches, requiring further IT intervention. This constant IT involvement hampered overall practice efficiency and productivity.

THE SOLUTION

Curve's Cloud Solution Delivers Freedom

Dr. Wu knew there had to be a better way. After a thorough “dating spree”, as Dr. Wu calls it, which included research and trials of all the cloud-based options on the market, Curve Dental quickly became Emerson Dental’s #1 choice.

Here's what happened:

90% Cost Reduction: Curve Eliminates On-Premise Servers and Dedicated IT Staff

Curve's cloud-based platform eliminated the need for on-site servers and dedicated IT staff. This dramatic shift resulted in a staggering 90% reduction in IT costs. Dr. Wu could finally redirect those resources towards other areas of the practice, such as staff development and patient care initiatives.

Automatic Updates and Reduced Reliance on IT Support

Curve's automatic updates ensured the software remained current with the latest features and security patches. This eliminated the need for manual updates and significantly reduced reliance on in-house IT support, freeing up valuable staff time. Dr. Wu and his team could now focus on their core competencies, confident that their software was always up-to-date and secure.



"Cloud technology isn't the future of dentistry, it's the now. Curve Dental is the perfect example of how it can revolutionize a practice."

Dr. Wu, Emerson Dental



THE RESULT

Efficiency Unleashed

"Switching to Curve was worth it.
I would 100% do it again. Zero regrets!"

Dr. Wu, Emerson Dental



Curve's cloud-based solution and game-changing mobile app revolutionized Emerson Dental's operations, dramatically boosting efficiency and productivity.

Here's a breakdown of how Emerson Dental cut costs by making the switch from Eaglesoft to Curve:



SIMPLIFIED OPERATIONS

One database streamlined communications between offices and paved the way for more scalable and adaptable operations to support Emerson Dental's growth goals.



1.5X OPTIMIZED EFFICIENCY

The practice experienced a 50% reduction in time spent on inefficient operations, including manual data transfers and troubleshooting Eaglesoft issues.



BETTER PATIENT & TEAM EXPERIENCE

With reduced IT overhead, Dr. Wu reinvested his savings into hiring, purchasing new equipment, and implementing patient engagement initiatives, further enhancing patient experience and practice efficiency.

Dr. Wu's Eaglesoft Monthly Costs:	Curve SuperHero™ Monthly Costs:
Server Maintenance: \$700 (IT Support and hardware maintenance)	INCLUDED (24/7 access from anywhere, IT support, customer care, software updates, cybersecurity)
Eaglesoft Software: \$400	INCLUDED
Eaglesoft eService: \$100	INCLUDED
Eaglesoft Pattlock Backups: \$340	INCLUDED
Patient Engagement: \$400 (Lighthouse)	INCLUDED (Curve GRO®)
Data Analytics: \$200	INCLUDED
Imaging: \$70	INCLUDED
TOTAL: \$2,210/month for 2 dentists, 2 locations	TOTAL: \$950/month for 2 dentists, 2 locations

Eaglesoft is a registered trademark of Patterson Companies, Inc.



**SCHEDULE A DEMO TO
LEARN HOW MUCH YOU
CAN SAVE WITH CURVE**