

MMG Fusion + Curve Integration Dramatically Enhances Patient Engagement and Drives Revenue

Curve Dental customers can now benefit from MMG Fusion's advanced patient engagement platform. Coupled with Curve Hero, our powerful practice management software, you have the tools to grow your practice.



Eliminate Redundant Data Entry



Enable Patients to Self-Schedule Directly Into Curve Hero



Streamline Patient Retention and Revenue-Producing Procedure Marketing Campaigns

Automate patient communications and scheduling

- Attract new patients and drive growth by automating and customizing patient communications.
- Send text, voice, and email reminders to enable patients to respond to a reminder in their favored application.

Make patient engagement a breeze

- MMG Fusion makes it easy to send out appointment reminders and confirmations via voice, 2-way texting, and email.
- Address your online scheduling, re-call, re-care, and re-activation email, manage your text campaigns, plus facilitate a positive online reputation with a few mouse clicks.

Save staff time with online scheduling

- Streamline the scheduling process for new and existing patients, freeing staff to spend more time improving the patient experience.
- Patients feel more valued when your staff can help them schedule a needed treatment at checkout which improves treatment acceptance and generates more revenue for your practice.

Market your practice to acquire new patients

- Automatically claim, update, optimize, and monitor practice information across 70 local directories so you can be found by people searching for a dentist.
- Engage and connect with the community via automatically posted relevant content. MMG's experienced team creates meaningful content on your social media platforms, making you more accessible and ensuring the first impression prospective patients have is an excellent one.

Curve is Rated #1 By G2

G2, the world's largest tech marketplace, ranks Curve Dental #1 in 6 major categories for dental practice management software.

- Best Usability
- Easiest to Use
- Easiest Administration
- High Performer
- Easiest Set-Up
- Fastest Implementation

Highly Recommended by Your Peers

Curve Hero's Net Promoter Score (NPS), a business-wide metric that measures the willingness of customers to recommend a company's products or services to others, blows away the competition. [See how we shine.](#)

To schedule a demo, call **888-910-4376** or visit www.curvedental.com