

## Press Release

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# Curve Dental Founder Named One of Dentistry's Most Influential

## Matt Dorey named one of "Dentistry's movers and shakers"

OREM, UT—Curve Dental, Inc.'s founder, Matt Dorey, was named by *Dental Products Report* as one of "dentistry's movers and shakers" in the magazine's December 2009 issue. Dorey was recommended by associations and industry leaders to the magazine and then chosen for the work his [web-based dental software company](#) is doing to make a significant change in the dental profession.

*Dental Products Report* Editor-in-Chief Thais Carter said the magazine took note of innovators they met throughout 2009 but also asked the education directors from some of the largest dental associations in the nation to recommend educators, researchers or speakers they found compelling. "Our main criteria for narrowing the list was this: Are they bringing something new to the dental profession? From there, we conducted interviews and then nailed down the final five," she said.

"Matt is the real deal: Brilliant, engaging, and just the type of person we hoped to have on *Dental Product Report's* inaugural list of movers and shakers," Carter said. "In an industry that does not always welcome change with open arms, he is charging forward with a product he believes in. The dentist has already incorporated Web 2.0 features into their personal life. Thanks to Matt and the [Curve Dental](#) team, they will now have an opportunity to bring it into their practice in a more comprehensive way."

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“To be named one of dentistry’s top movers and shakers is an incredible honor, “ said Matt Dorey, founder of Curve Dental, Inc. “I’m excited and flattered that [Curve](#) is getting recognition for shaking things up in the dental industry. However, the recognition is really bigger than any one person or company. For over a decade industries like banking, customer relationship management, and even the medical industry have been moving to internet applications and we're pleased to finally offer dentists an alternative.”

### **About Curve Dental, Inc.**

Founded in 2005 Curve Dental provides web-based practice management software and related services to dental practices within the United States and Canada. The company is privately-held, headquartered in Orem, Utah with offices in Calgary, Canada and Dunedin, New Zealand. Dentists can call 888-910-4376 or visit [www.curvedental.com](http://www.curvedental.com) for more information.

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