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Curve Dental Announces Field Testing of Its Web-based Dental Imaging Software

Now accepting pre-orders for its Web-based imaging software scheduled for general release in Fall 2011

OREM, UT— Curve Dental, developers of Web-based dental software, announced the company would immediately begin field testing of its Web-based imaging software in select dental practices located in the United States and Canada in preparation for a Fall 2011 general release. The software will allow doctors to capture x-ray and intraoral images directly to the Web eventually using almost any sensor and camera. Dentists may pre-order the software now to lock in favorable discounts and pricing.

“When doctors capture x-ray images directly to the Web they completely circumvent the need for a server, eliminate backup worries and rid themselves of storage hassles,” said Matt Dorey, Founder and Managing Director of Curve Dental. “Being able to capture directly to the browser using the practice’s existing sensor or camera is a monumental breakthrough. While the number of different sensors you can connect to Curve is limited now, eventually our customers will be able to connect almost any sensor or camera to our software.” The company has secured cooperation from the manufacturers of the Kodak[®], Sirona[®], Schick[®], Gendex[®], Suni[®], Imageworks[™], Apixia[™], XDR[®], Owandy[™], MyRay[™], and Vatech[™] sensors and plans to make its software compatible with these sensors as quickly as possible.

Curve Dental’s imaging software is native to its practice management software using a single database and set of code, which provides the doctor and staff with a consistent look and feel throughout the software. Native code also makes the software easier to learn and

less demanding on a practice that must train new team members. A stand-alone version of the imaging software will also be available. “Because our imaging software is native to our practice management software it is more efficient and more stable than an integrated or bridged solution,” says Dorey. “Integrated or bridged solutions equate to separate databases, separate sources for technical support and two applications that work and look differently from each other.”

Pending FDA approval, Curve Dental is planning for a general release of the software in Fall 2011. Like the company’s practice management software the imaging software will also be sold on subscription basis. Interested practices can pre-order the software with a deposit and then use the software without charge until January 1, 2012.

About Curve Dental, Inc.

Founded in 2005, Curve Dental provides web-based [dental software](#) and related services to dental practices within the United States and Canada. The company is privately-held, headquartered in Orem, Utah with offices in Calgary, Canada and Dunedin, New Zealand. The company strives to make dental software less about computers and more about the user experience. Their creative thinking can be seen in the design of their software, that’s easy to use and Web-based. Dentists can call 888-910-4376 or visit www.curvedental.com for more information.

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